



PUBLIC ENGAGEMENT PLAN

Objectives

To support artists in the preparation and presentation of their work and to engage an audience in observing and engaging with the artistic activities and performances

Public Engagement

Áras Éanna is a Gaeltacht based Arts Centre situated on the island of Inis Oírr. Our objective is to promote the creation of great art through our artist residency programme, our partnerships with other artistic organisations, our programme of events and our community programme of which we actively promote the engagement of our audiences. There are two main strands to Áras Éanna's programme, the Artist in residence scheme and the general events programme. We run artist residencies all year round where the artists often engage with the community through their artform project, open studios, workshops or performances. The Artist residencies are a long established part of our programme and are a part of the fabric of Inis Oírr life. Many of our residencies are run in partnership with other well established Arts organisations including the RHA, ISACS, Baboró and Ealaínn a Gaeltachta who also promote and advertise to the public. Our events programme offers a diverse range of concerts, shows, festivals and exhibitions. We promote all events online, in our printed programme brochure and on posters and flyers that are distributed and hung throughout the island. We often promote our programme on Radio na Gaeltachta and TG4. We engage with the island community throughout the winter months with Féile an Phobail, schools workshops, film screenings and invited shows.

Target Audience for Public Engagement

Our base audience consists of both the island population and visitors. We keep the islanders informed through our website, posterage and WhatsApp groups. We promote our work to the general public through social media, our website, print, radio and television. We schedule many events on the shoulder season to encourage visitors from the mainland to our events as accommodation is scarce during the summer tourist season.

Plan to Engage Audience

We will continue to advertise our programme on our website, social media (Facebook, Instagram, etc) posters, local and National radio and television. We continue to engage with our partnerships and encourage them to publicise to their audiences. We will continue to programme free outdoor exhibitions for the many thousands of visitors to the island. We work with the Oifigeach Pleanáil teanga, the schools, community groups towards a Gaeltacht community engaging with the arts.

Chairperson

Director

James C Harrold

Dara McGee

Date

9/9/26